

## WNY Southtowns Scenic Byway

September 2023 Meeting

September 5, 2023 \* 6:30 p.m. (via Zoom)

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**MEMBERS PRESENT:** Kim Bowers, John Burrell, Steve Crowley, Bill Even, Scott Honer  
Jason Keding, Bill Krebs, Bob Lennartz

**MEMBERS ABSENT:** Paul Mauer

**OTHERS ABSENT:** Lindsay Buncey

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### A. May 2023 Meeting Minutes

- a. Motion was made by John Burrell and seconded by Bill Even to approve the minutes as written.
- b. Motion was unanimously accepted and carried.

### B. Treasurer's Report:

- i. Beginning Balance = \$19,863.82
- ii. Ending Balance = \$32,107.26
  - Motion was made by Bill Krebs seconded by Jason Keding to approve the Treasurer's Report as noted above.
  - Motion was unanimously accepted and carried.

### C. Update on Buffalo Bills Kiosk

- a. Two motions were made:
  - i. Bob Lennartz made a motion to show support for the kiosk project and to commit up to \$10,000 toward the project. If the WNYSSB board is in agreement with the State, the WNYSSB will pay upon receipt of an invoice.
  - ii. On behalf of the Board, Bob thanks Ron Klinczar for his efforts on the kiosk and the Board would like him to continue with his efforts. A motion was then made to accept the draft of the kiosk as modified by Bill Even and Kim.
    - Both motions were seconded by Bill Krebs and John Burrell.
    - Both motions were unanimously accepted and carried.

### D. September 12, 2023 will be the WNYSSB's 15 year anniversary

- a. Bob Lennartz has asked Bill Even and Paul Mauer to work up a press release for social media.
- b. Matt Steinberg will design an ad for social media purposes.
  - i. John Burrell made a motion seconded by Steve Crowley to spend \$175 with Quackenbush for 15 year anniversary social media ad.
  - ii. Bill Even will send out a template design for all to review and provide feedback.
    - Bob Lennartz made a motion, seconded by Scott Honer.
    - Motion was unanimously accepted and carried.

The next regularly scheduled meeting will be on Tuesday November 14<sup>th</sup> at 6:30pm – location TBD.