

WNY Southtowns Scenic Byway

May 2023 Meeting

May 9, 2023 * 6:30 p.m. (Julie's Restaurant)

MEMBERS PRESENT: Kim Bowers, John Burrell, Steve Crowley, Bill Even, Scott Honer
Jason Keding, Bill Krebs, Bob Lennartz

MEMBERS ABSENT: Paul Mauer

OTHERS PRESENT: Lindsay Buncey

1. March 2023 Meeting Minutes
 - Motion was made by Bill Even and seconded by Steve Crowley to approve the minutes as written.
 - Motion was unanimously accepted and carried.

2. Treasurer's Report:
 - i. Beginning Balance = \$19,563.82
 - ii. Ending Balance = \$19,863.82
 - a. Erie County Grant Funds – A grant total of \$5,000 will be granted for 2023 and must be used exclusively in Erie County.
 - The legislature has requested an explanation of how the funds will be used.
 - b. Motion was made by Bill Krebs seconded by Jason Keding to approve the Treasurer's Report as noted above.
 - c. Motion was unanimously accepted and carried.

3. Update on Buffalo Bills Kiosk
 - Ron Klinczar made a presentation to Lynn Marinelli – WNY Director of Empire State Development who is the lead agency in the stadium development.
 - Steve Ranalli, Senior Project Manager with ESDC was receptive; the Bills and NYS asked for more details in the way of a drawing concept.
 - A motion was made by Bob Lennartz and seconded by Bill Even to spend up to \$2,000 with Watts Architecture and Engineering to create a conceptual drawing.

4. Review of Marketing Efforts:
 - Visit Buffalo Niagara ad (1/4 page for \$1,800).
 - Bill Even will send out a template design for all to review and provide feedback.
 - i. Bob Lennartz made a motion, seconded by Scott Honer.
 - ii. Motion was unanimously accepted and carried.

5. Photo contest for 2023
 - i. Bill Even will add a category for Phone pics in addition to camera pics.
 - ii. Bill Even made a motion and seconded by John Burrell to dedicate \$1,000 for promotion and prize distribution.

6. Byway route signage
 - The signs have been made and delivered to the local DOT. Scheduling will take place for summer installation.

The next regularly scheduled meeting will be on Tuesday September 12th at 6:30pm – Julie's Restaurant.