WNY Southtowns Scenic Byway
September 2021 Meeting
September 14, 2021 * 6:30 p.m.
Julie's Restaurant, Springville

MEMBERS PRESENT: Kim Bowers, John Burrell, Bill Even,
                          Jason Keding, Bill Krebs, Bob Lennartz

MEMBERS ABSENT: Steve Crowley, Paul Mauer

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1. June 2021 Meeting Minutes
    a. Motion was made by Jason Keding and seconded by John Burrell to approve the minutes as written.
    b. Motion was unanimously accepted and carried.

2. Treasurer's Report:
    i. Beginning Balance = $7,983.64
    ii. Ending Balance = $8,266.19
    a. Motion was made by John Burrell seconded by Bill Even to approve the Treasurer's Report as noted above.
    b. Motion was unanimously accepted and carried.
    c. Review of support from municipalities: all are now in and paid.
    d. Future discussion about Catt County funds donation.

3. Interpretive Sign Addition
    a. Steve Crowley and John Burrell will revisit a sign to be installed in Ellicottville.

4. Website Updates:
    a. Bill Even has revamped our website and is now live.
        i. Send pics of Interpretive Signs to Bill for website posting.
        ii. Bill has Calendar of Events but needs contributions from all board members.
    b. Bill Even still reviewing the possibility of a phone app.
        i. If we continue with an app, how do we promote it?
        ii. Can we find advertisers for the app?

5. NYSDOT signs update.
    a. Replacement of road signs due to fading – those in Catt County were completed summer of 2021 and Erie County will be tentatively completed in 2022.

6. Photo contest. *Consensus was to dedicate the November meeting to this topic.*
    a. Planned process
    b. Marketing
    c. Prize(s)? (Night lodging at Holiday Valley?)
    d. Terms and conditions.

7. Re-Election of Treasurer and Secretary positions.
    a. Motion was made by John Burrell and seconded by Bill Krebs to close the nominations and cast one ballot to re-elect Kim Bowers as Treasurer and Secretary.
    b. Motion was unanimously accepted and carried.

8. Next meeting will be on Tuesday November 9th at 6:30pm – location TBD.