

WNY Southtowns Scenic Byway

June 2021 Meeting

June 8, 2021 * 6:00 p.m.

Steelbound Restaurant, Springville

MEMBERS PRESENT: Kim Bowers, John Burrell, Steve Crowley, Bill Even,
Jason Keding, Bill Krebs, Bob Lennartz

MEMBERS ABSENT: Paul Mauer

1. Membership Roster:
 - a. Currently have 8 members on board.
2. March 2021 meeting minutes
 - a. Motion was made by Bill Even and seconded by John Burrell to approve the minutes as written.
 - b. Motion was unanimously accepted and carried.
3. Treasurer's Report:
 - i. Beginning Balance = \$8,678.64
 - ii. Ending Balance = \$7,983.64
 - a. Motion was made by Bill Krebs seconded by Jason Keding to approve the Treasurer's Report as noted above.
 - b. Motion was unanimously accepted and carried.
 - c. Review of support from municipalities: all now in except for Village of East Aurora. Bob will follow up with their prior approval – yet no receipt.
4. Interpretive Sign Addition
 - a. Steve Crowley and John Burrell will revisit a sign to be installed in Ellicottville.
 - b. Sidenote: replacement of road signs due to fading will be tentatively completed summer of 2021.
5. Website Updates:
 - a. Bill Even has revamped our website and is now live.
 - i. Send pics of Interpretive Signs to Bill for website posting.
 - ii. Bill has Calendar of Events but needs contributions from all board members.
 - b. Bill Even still reviewing the possibility of a phone app.
 - i. If we continue with an app, how do we promote it?
 - ii. Can we find advertisers for the app?
6. Photo contest. (Paul Mauer to oversee): No report at this time.
 - a. How to publicize it?
 - b. Prize(s)? (Night lodging at Holiday Valley?)
 - c. Terms and conditions.
7. Open board discussion
 - a. Kim is up for re-election in September for both Treasurer and Secretary.
 - b. She dares anyone to run against her.
8. Next meeting will be on Tuesday September 14th at 6:30pm – location TBD.