

WNY Southtowns Scenic Byway

March 2021 Meeting

March 9, 2021 * 6:00 p.m.

Zoom – Virtual Meeting

MEMBERS PRESENT: Kim Bowers, John Burrell, Steve Crowley, Bill Even,
Jason Keding, Bill Krebs, Bob Lennartz, Paul Mauer

1. Membership Roster:
 - a. Currently have 8 members on board.
 - b. Received contact information on Paul Mauer.
 - c. John will reach out to the Supervisor for Town of Ashford to replace Rich.
2. September 2020 meeting minutes
 - a. Motion was made by Bob Lennartz and seconded by Steve Crowley to approve the minutes as written.
 - b. Motion was unanimously accepted and carried.
3. Treasurer's Report:
 - i. Beginning Balance = \$8,842.64
 - ii. Ending Balance = \$7,853.64
 - a. Motion was made by Bob Lennartz seconded by Jason Keding to approve the Treasurer's Report as noted above.
 - b. Motion was unanimously accepted and carried.
4. Interpretive Sign Addition
 - a. Steve Crowley and John Burrell will revisit a sign to be installed in Ellicottville.
5. Discussion of financial security in light of budget pressures on towns and villages.
 - a. Concerns for fall-off in municipality support.
 - b. Need to find new sources of revenues.
 - c. Erie County support in doubt.
6. Brochures
 - a. Bob Lennartz still has approx. 1,000 brochures on hand.
 - b. BCI has 2,000 in inventory; 2021 pricing for 12 months of distribution = \$695.
 - c. Motion made by Bill Krebs and seconded by John Burrell to allow Bob to move ahead with BCI.
7. Website Updates:
 - a. Bill Even has revamped our website and is now live.
 - i. Send pics of Interpretive Signs to Bill for website posting.
 - ii. Bill has Calendar of Events but needs contributions from all board members.
 - b. Bill Even will then review the possibility of a phone app.
 - i. If we continue with an app, how do we promote it?
 - ii. Can we find advertisers for the app?
8. Completed was the annual filings for: IRS 990N, NYS Sales Tax and the CHAR 500 filing with the NYS Attorney General's office. Filings are due by March 20. Filings are all required to maintain our non-for-profit status and stay in compliance with Federal and State tax laws.
9. Next meeting will be on Tuesday June 8th at 6:30pm – via Zoom.