

## WNY Southtowns Scenic Byway

September 2018 Meeting

September 11, 2018 \* 6:30 p.m.

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**MEMBERS PRESENT:** Kim Bowers, John Burrell, Steve Crowley, Bill Krebs, Bob Lennartz

**MEMBERS EXCUSED:** Richard Bernstein, Bill Even, Ron Klinczar, Pat Lamonte, Pat Keem

**OTHERS PRESENT:** None

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1. June 2018 meeting minutes
  - a. Motion was made by Bob Lennartz and seconded by Steve Crowley to approve the minutes as written.
  - b. Motion was unanimously accepted and carried.
2. Treasurer's Report
  - i. Beginning Balance = \$3,545.65
  - ii. Ending Balance = \$2,023.65
  - iii. \$3,000 grant received from Erie County. Proceeds will be deposited.
  - a. Motion was made by Bill Krebs, seconded by John Burrell to approve the Treasurer's Report as noted above.
  - b. Motion was unanimously accepted and carried.
3. Resignation of Pat Lamonte
  - a. Motion was made by John Burrell, seconded by Steve Crowley to accept the resignation of Pat Lamonte with regret.
  - b. Motion was unanimously accepted and carried.
4. Re-election of the Treasurer
  - a. Motion was made by Bob Lennartz, seconded by John Burrell to re-elect Kim Bowers for another 3-year term as Treasurer: Jan 1, 2019 - Dec 31, 2021.
  - b. Motion was unanimously accepted and carried.
5. 2018-2019 Goals
  - a. Research the potential of adding 4 interpretive signs in Catt County.
    - i. John Burrell and Rich Bernstein will lead an effort to put up 2 to 4 signs in Cattaraugus County. They will explore various funding options.
  - b. Addition of Board Members – from other Towns on the Byway – Assemblyman David DiPietro suggested the owner of Aurora Theater as an opportunity. Looking for representation from Boston (Bill Krebs will reach out to Supervisor Jason Keding), Colden, etc.
  - c. Press Release Material – Bob Lennartz and Bill Krebs will coordinate with the local papers to publish a press release regarding the Byways 10<sup>th</sup> Anniversary. The anniversary brochure will be distributed to all members for possible use with other media outlets.

- d. Photos taken along the Byway should be forwarded to Bob Lennartz and Bill Even for uploading the website and Facebook page. All board members are encouraged to send in photos to help with publicizing the byway.
- e. Bob will continue efforts to visit all supervisors and mayors along the byway.
- f. We have in inventory approximately 2,500 brochures. All members are encouraged to look for places for distribution. We have hired BCI to cover many racks but other places may develop.

Next meeting will be on Tuesday November 13<sup>th</sup> at 6:30pm – location TBD.