

WNY Southtowns Scenic Byway

October 2015 Meeting Agenda

October 8, 2015 * 6:30 p.m.

MEMBERS PRESENT: Bob Lennartz, Kim Bowers, Bill Even
Ron Klinczar, Bill Krebs, Pat Keem

MEMBERS EXCUSED: Pat Lamonte

1. May meeting minutes
 - a. Motion was made by Bill Even, seconded by Bob Lennartz to approve the minutes as written.
 - b. Motion was unanimously accepted and carried.
2. Treasurer's Report
 - a. Ending Balance as of October 8, 2015 = \$3,103.21.
 - b. Motion was made by Bob Lennartz, seconded by Pat Keem to approve the Treasurer's Report.
 - c. Motion was unanimously accepted and carried.
3. Elections
 - a. Bob Lennartz made a motion to nominate Kim Bowers for a full 3-year term as Treasurer, term ending December 31, 2018. The nomination was seconded by Ron Klinczar.
 - b. Motion was unanimously accepted and carried.
4. NYS DOT approval of planned expansion of the Byway into Cattaraugus County
 - a. On Sept 25th, NYS Governor Cuomo signed the bill into legislation for the expansion.
 - b. NYS Senator Cathy Young will hold a public press conference for the announcement sometime in mid November (date TBD). Location suggestion is Holiday Valley.
5. Brochure Printing
 - a. New brochures have been printed to include the Cattaraugus County extension.
6. Capital Project for Southern Erie and Cattaraugus counties
 - a. A proposal will be developed for a capital project to install 6 additional interpretive signs including costs and budget for design and installation – locations would be in southern Erie County and Catt county. A capital fundraising campaign will commence once the budget is in place.
7. Website Redesign / Byway Beacon / Social Media
 - a. Suggestion was made to begin posting the minutes onto the website. Bill and Kim will meet to arrange for the posting process.
 - b. Bill Even is in the process of redesigning the WNYSSB website and has asked board members to review and reply back to him with comments/suggestions/updates.
 - c. Go Live date is TBD – based on our feedback.
 - d. The members have been using Social Media to promote the Byway.
8. Update on \$30K grant approved by NYS
 - a. NYS Senator Gallivan's office is reviewing and exploring the status of the funds promised by past-NYS Senator Mark Grisanti. No report to date.
9. Other Business:
 - a. Bill Krebs has sent out letters to the 3 villages on the Byway regarding membership dues.
 - b. Business Plan being developed by Ron Klinczar.
 - c. Mill Road sign project – in progress.

Next regular meeting will be on Thursday November 12, 2015 at 6:30 p.m. – Papa Jakes, Springville.

The meeting was adjourned at 8:00 p.m.