

## **WNY Southtowns Scenic Byway**

February 2016 Meeting

February 11, 2016 \* 6:30 p.m.

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**MEMBERS PRESENT:** Bob Lennartz, Kim Bowers, Bill Even  
Ron Klinczar, Bill Krebs, Pat Lamonte

**MEMBERS EXCUSED:** Pat Keem

**OTHERS PRESENT:** Evan Evans, Design Perks of Ellicottville

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1. November meeting minutes
  - a. Motion was made by Bob Lennartz, seconded by Bill Even to approve the minutes as written.
  - b. Motion was unanimously accepted and carried.
2. Treasurer's Report
  - a. December 1, 2015
    - i. Beginning Balance = \$2,994.52.
    - ii. Ending Balance = \$3,744.52.
  - b. January, 2016
    - i. Beginning Balance = \$3,744.52.
    - ii. Ending Balance = \$3,894.52.
    - iii. Motion was made by Bill Krebs, seconded by Bill Even to approve the Treasurer's Reports as noted above.
  - c. Motion was unanimously accepted and carried.
3. List of annual filings
  - a. Bob Lennartz will supply a list of filings that must be completed annually.
4. Evan Evans, Design Perks of Ellicottville
  - a. Gave presentation on media prospects for the Byway.
  - b. Board members felt it was a great start to getting more publicity about the Byway as it moves into Cattaraugus County.
5. 2016 Strategic and Business Plan
  - a. Bob Lennartz made a motion seconded by Pat Lamonte to accept the Business Plan as presented as a living document subject to modifications and changes as needed.
  - b. Motion was unanimously accepted and carried.
6. Chamber of Commerce Memberships
  - a. Bill Even to follow up with Orchard Park on application for 2016.
  - b. Bill Krebs provided the application for Springville. Kim Bowers to complete and mail in to obtain membership status.

Next regular meeting will be on Thursday March 10, 2016 – at Papa Jakes in Springville.

The meeting was adjourned at 8:00 p.m.