

WNY Southtowns Scenic Byway

March 2016 Meeting

March 10, 2016 * 6:30 p.m.

MEMBERS PRESENT: Bob Lennartz, Kim Bowers, Bill Even,
Ron Klinczar, Pat Lamonte

MEMBERS EXCUSED: Pat Keem, Bill Krebs

1. February meeting minutes
 - a. Motion was made by Pat Lamonte, seconded by Bill Even to approve the minutes as written.
 - b. Motion was unanimously accepted and carried.
2. Treasurer's Report
 - a. February, 2016
 - i. Beginning Balance = \$3,894.52.
 - ii. Ending Balance = \$2,748.02.
 - iii. Motion was made by Bob Lennartz, seconded by Ron Klinczar to approve the Treasurer's Reports as noted above.
 - b. Motion was unanimously accepted and carried.
 - c. Letters will be sent to the new towns / village in Catt Cnty coming onto the Byway
 - i. Village of Ellicottville, Town of Ellicottville, Town of Ashford
3. Review of \$50,000 NYS Grant application.
 - a. Currently with the State Legislature; Positive feeling as it appears to be moving forward.
 - b. Funds would be used to produce 10 signs to be erected along the Byway.
4. Byway Media Event in Ellicottville
 - a. To be held on April 22nd at Noon.
5. Review of advertising space with Ellicottville publisher.
 - a. Bob Lennartz made a motion, seconded by Ron Klinczar, to pay for a ¼ color ad for \$280 with Design Perks of Ellicottville (10,000 copies will be distributed / on display for free pickup).
6. Cook's Know-How Tours prospect.
 - a. Wednesday March 30th – Bob and Pat to meet with their representative.
 - b. Tours would be set up along the Byway.
 - c. Saturday 11:00 am – Senior Hour – potential for free plugs/advertising.
 - d. Bob will be speaking with representative from the Erie County Fair about the possibility of a booth (inquire cost).
7. United Way "Spring It On"
 - a. 24 hour drive (March 24/25) - will appear on our website
 - b. We could get donations from those who choose us as a charitable organization
8. Sales Tax (\$0) has been filed for 3/1/2015 – 2/29/2016

Next regular meeting will be on Thursday May 12, 2016 – location TBD.
The meeting was adjourned at 7:45 p.m.