

## **WNY Southtowns Scenic Byway**

November 2015 Meeting

November 12, 2015 \* 6:30 p.m.

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### **MEMBERS PRESENT:**

Bob Lennartz, Kim Bowers, Bill Even  
Ron Klinczar, Bill Krebs, Pat Lamonte

### **MEMBERS EXCUSED:**

Pat Keem

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1. October meeting minutes
  - a. Motion was made by Bill Krebs, seconded by Bill Even to approve the minutes as written.
  - b. Motion was unanimously accepted and carried.
  
2. Treasurer's Report
  - a. Ending Balance as of November 12, 2015 = \$2,994.52.
  - b. Motion was made by Bob Lennartz, seconded by Ron Klinczar to approve the Treasurer's Report.
  - c. Motion was unanimously accepted and carried.
  - d. Bill Krebs update on funds solicitation from our municipal partners:
    - Bill Krebs has sent out letters to the 3 villages on the Byway regarding membership dues.
    - Aurora, Orchard Park, Springville have been received but no word back from Boston.
    - Budgets for Towns' fiscal year follows the calendar year while Villages are June 1<sup>st</sup> through following end of May.
  - e. 2016 dues should start to follow after January 1, 2016.
  
3. NYS DOT approval of planned expansion of the Byway into Cattaraugus County
  - a. On Sept 25<sup>th</sup>, NYS Governor Cuomo signed the bill into legislation for the expansion.
  - b. NYS Senator Cathy Young will hold a public press conference for the announcement – media event to be held in the Spring of 2016; press release to occur before EOY 2015. Location suggestion is Holiday Valley.
  - c. How can we as a committee be more effective as we launch into Cattaraugus County – Ron will be drafting a letter with calendar of meeting dates, inviting representatives of each municipality on the Byway to attend any / all meetings in 2016.
  - d. New brochures have been printed to include the Cattaraugus County extension.
  
4. Website Redesign / Byway Beacon / Social Media
  - a. Suggestion was made to begin posting the minutes onto the website. Bill and Kim will meet to arrange for the posting process.
  - b. Bill Even has redesigned the WNYSSB website and is live.
  - c. Press release announcement from Senator Young's office should include the website's relaunch. The updated link should also be posted on the WNYSSB FB page and sent out via Twitter.
  - d. At this time, the calendar will remain for the purposes of community events only. Other requests will be presented to the Board for further discussion.
  - e. Committee members have been encouraged to use Social Media to promote the Byway.

5. Mill Road sign project
  - a. Final approval by the committee with suggested amendments to be incorporated.
6. 2016 Strategic Plan
  - a. Where are we now and where are we going.
  - b. All members will review Ron's draft handout for thought and input.
7. Capital Project for Southern Erie and Cattaraugus counties – No Report at this Time.
  - a. A proposal will be developed for a capital project to install 6 additional interpretive signs including costs and budget for design and installation – locations would be in southern Erie County and Catt county. A capital fundraising campaign will commence once the budget is in place.
5. Update on \$30K grant approved by NYS
  - a. NYS Senator Gallivan's office is reviewing and exploring the status of the funds promised by past-NYS Senator Mark Grisanti. No report to date.

Next regular meeting will be on Thursday January 14, 2016 – location TBD.

The meeting was adjourned at 8:00 p.m.