

## **WNY Southtowns Scenic Byway**

May 2015 Meeting Agenda

May 14, 2015 \* 6:30 p.m.

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### **MEMBERS PRESENT:**

Bob Lennartz, Kim Bowers, Bill Even  
Ron Klinczar, Bill Krebs, Pat Lamonte

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1. March meeting minutes
  - a. Motion was made by Bob Lennartz and seconded by Bill Even to approve the minutes as amended.
  - b. Motion was unanimously accepted and carried.
2. Treasurer's Report
  - a. Ending Balance as of May 14, 2015 = \$4,491.00.
  - b. Motion was made by Pat Lamonte and seconded by Bob Lennartz to approve the Treasurer's Report.
  - c. Motion was unanimously accepted and carried.
3. Update on \$30K grant approved by NYS
  - a. Bob Lennartz reached out to Senator Gallivan's office – they are reviewing and exploring the status of the funds promised by then-NYS Senator Mark Grisanti.
4. Update on NYS DOT approval of planned expansion into Cattaraugus County
  - a. Bob Lennartz and Ron Klinczar attended presentation in Albany on May 1<sup>st</sup>.
  - b. The NYSDOT Scenic Byway Advisory Board would vote on our application at the end of our presentation. We received unanimous approval.
  - c. The final step is NYS Legislative approval. Senator Young has already drafted the bill. It's in the hands of the NYSDOT to insure they are on board with the draft. The goal is to get this approved and signed by the Governor before the Legislature recesses for the summer.
  - d. Bob Lennartz is working with Senator Young on a press announcement.
  - e. Legislator Chairman John Mills and Bob Lennartz will be meeting to discuss a media release plan. I've also engaged the Ellicottville Chamber to work on the best way to get out the message in Cattaraugus County.
5. Brochure Printing
  - a. Bob Lennartz has been working with Matt Steinberg (Quackenstein) to include the Cattaraugus County extension in the brochure.
  - b. Printing will take place once NYS approval has taken place.
6. Capital Project for Southern Erie and Cattaraugus counties:
  - a. A proposal will be developed for a capital project to install 6 additional interpretive signs including costs and budget for design and installation – locations would be in southern Erie County and Catt county. A capital fundraising campaign will commence once the budget is in place.
7. Website Redesign / Byway Beacon / Social Media
  - a. Bill Even will explore redesigning the WNYSSB website.
  - b. The members of the WNYSSB committee will send Bill contributions to be added to the Byway Beacon and / or website.
  - c. The members have also been encouraged to use Social Media to promote the Byway.

Next regular meeting will be on Thursday June 11, 2015 at 6:30 p.m. – location TBD.

The meeting was adjourned at 8:30 p.m.